

Do you love the *Weekly Relative Value*? We want to hear more! Request a copy of our testimonial submission form.

“What readers are saying...”

Weekly Relative Value

INSIGHTFUL, FACT BASED AND ENTERTAINING

“I’m SOLD! Monday morning coffee with Tom’s Weekly Relative Value starts off my week, every week! The information is insightful, fact based and entertaining, which is no small task given the world we live in. I regularly share WRV with members of the management team, ALCO and Board of Directors and have requested Tom to speak at our Strategic Planning Session this year. Keep em’ coming Tom!”

ANN DUBIE

President and CEO, NuMark Credit Union

ON MY WEEKLY MUST-READ LIST

“The Weekly Relative Value is always an insightful, well written and thought provoking commentary on Economics and The Markets. It has been on my weekly must-read list since the first edition was published. In fact I like the content so much, I make it a point to forward it to numerous colleagues and friends.”

TOM MOORE

EVP, Baxter Credit Union

A MUST-READ FOR MY ALCO AND MANAGEMENT

“I consider Tom Slefinger’s Weekly Relative Value a must-read for my ALCO and management. Tom cuts through all the nonsense and presents hard, unbiased, factual data in an entertaining and easy to read format. I consider this one of my best sources of information to really understand what’s going on in the overall economy and the numbers behind the numbers.”

DARYL E. EMPEN

President, Gas & Electric Credit Union

TRUE STORY OF WHAT THE DATA IS SAYING

“The WRV is a must read every week. It’s a great way to cut through media biases and get the true story of what the data is saying. As Tom has often written, economists are not paid to forecast economic downturns. So, there is definite value in getting your economic information from an investment professional rather than a trained economist.”

DAVID LUKAS

President/CEO, Leyden Credit Union

TOM GOES BEYOND THE NUMBERS

“I make time every Monday mid-morning to receive and read the Weekly Relative Value. When finished, I immediately forward it to our ALCO, select Board Members, and other colleagues. Tom presents a different outlook on the state of the economy, mixing in humor and fact-based data with “contrary” opinions not normally heard from professional economists. Tom is not an economist, but a long seasoned investment advisor, and we prefer his approach in providing the necessary knowledge needed when viewing the external factors that could impact our credit union. Tom goes beyond the numbers, his graphs and cartoons are excellent, and we often refer back to his writings in our various team meetings. Tom is more awesome in person, so catch up with him at an Alloya event in the future. Try a read of the WRV – you’ll be hooked.”

SCOTT MCNEIL

President/CEO, Foothills Credit Union

COVER-TO-COVER READING

“I read Weekly Relative Value every week, cover to cover. It’s one of those few ‘must reads’ on my list. WRV keeps me focused on the important aspects of interest rates and investing, and helps me look beyond the smoke and see the flame.”

THOMAS O’SHEA

President/CEO, Aspire FCU

TRY IT AND YOU’LL GET HOOKED

“I look forward every week to Tom Slefinger’s commentary on current events in the economy. It is not only well done and always pertinent, it is also entertaining. He has a great sense of humor. Some who write daily or weekly articles seem to simply search for the opinions of an economist and then regurgitate the material in their own piece. Tom is surely different in this

regard since he often presents a 'contrary' point of view, a welcome change amidst the sea of such similar and boring commentaries. I also love the fact that he doesn't just dryly cover the usual treasury rates and bond market details; he attacks the topic of the stock market as well! His information is always well researched and presents a balanced view of all the markets. I highly recommend Tom Slefinger's Weekly Relative Value. Try it and you'll get hooked!"

JAMES PRINCE

CFO, University First FCU

ALWAYS WELL RESEARCHED AND ENTERTAINING

"I look forward each Monday to reading Tom Slefinger's commentary on the markets and the economy. Each week he provides a valuable, unbiased and often humorous commentary which I view as an important source of information for managing portfolios and risk. Throughout my years of reading his analysis I can say that he is not subject to the "group think" which often affects the perspective of many economists and other commentators. He does a good job of helping you see how the numbers drive likely emerging trends in the economy in an easy to grasp format. Always well researched and entertaining, I highly recommend Tom's Weekly Relative Value."

MARK LOVEWELL

EVP/Chief Risk Officer, California Credit Union

THE CURE FOR MONDAYS

"Let's face it, no one really likes Mondays. However, for those of us in the finance world, the Weekly Relative Value makes it worth going into the office. I have been reading this publication from Tom religiously, every Monday, for nearly a decade. His insights into the economy are always intriguing as he consistently finds a way to 'peel back another layer' from the headline stories of the day and show the reader a different perspective. He includes political cartoons along with the data and commentary that always lighten the mood, even if the news of the day isn't positive. I have forwarded this publication to my ALCO and other senior management along the way as it provides a great source of information about the economy and the risk management process."

DAVID W. COX, CFA

CFO, Sharon Credit Union

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