

ALLOYA UPDATE

MARCH 2026



CELEBRATING THE POWER OF COOPERATION

For the past 15 years, the Alloya team has been proud to support credit unions who work tirelessly to empower the financial futures of members across the nation. Whether your credit union is large or small, on the East Coast or in the Midwest, we love playing a part in the big differences you make in your community every day through the Power of Cooperation.



Continuing our celebration of our 15-year anniversary, we're excited to unveil our **timeline of historical milestones** that shows what the Power of Cooperation provides. From our inception in 2011 to our very first Credit Union Leadership Symposium in 2015 to facilitating the credit union network's first multi-issuer prime auto loan asset-backed securitization in 2025, there's a lot to celebrate. And we're just getting started!

Stay tuned for more celebrations as we progress through 2026. Here's to 15 years of supporting credit unions through the Power of Cooperation and many more to come!

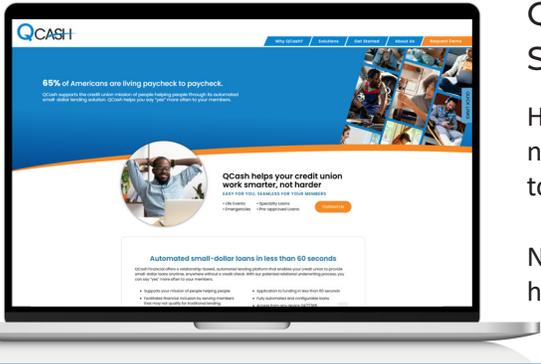


RESETTING CREDENTIALS

Have you ever forgotten your Premier View password or personal identification number (PIN)? Are you a Premier View Administrator receiving messages from your team to assist in resolving their log-in credentials?

If the answer to either of those questions is "yes," you'll be excited to learn that we have created quick and easy guides and videos, available in our Premier View Help Center, to walk you through the process of resetting credentials. To access and bookmark these resources, sign into Premier View and click on the following links:

- [Training Videos on Resetting Passwords and PINs](#)
- [Multi-Factor Authentication \(MFA\) FAQs](#)



QCASH SOARS TO NEW HEIGHTS WITH A STUNNING NEW WEBSITE

Have you seen QCash's new and improved **website**? Beautiful and easy to navigate, it features a **searchable database** of customizable marketing resources to help clients get the word out about their small-dollar loan program.

Not part of the QCash family? Learn how you can drive financial inclusion and help your members when they need it most **here**.

THE GROWTH BLEND: DARK ROAST & NON-MEMBER DEPOSITS

Like a classic dark roast, non-member deposits are a longstanding staple in the industry and can give your credit union's balance sheet just the boost it needs. For our next Coffee and Capital Markets event on March 11 at 9:30 am CT, we're excited to sit down with Chris Lewis, President and CEO of Primary Financial, for a friendly conversation on non-member deposits and how your credit union can use them as a liquidity tool.

As always, we will have a dedicated time for Q&A, and Chris will be happy to answer your questions in real time. **Register now** to secure your seat at the table.



March 11
at 9:30 am CT

REGISTER NOW

2025

IN REVIEW

REPORT TO THE MEMBERSHIP

Straight from the desk of Alloya's CEO, our annual **Report to the Membership** is now available! The report includes highlights from Alloya's historic year of supporting credit union success through the Power of Cooperation along with a preview of what's to come.

READ THE REPORT



ANNOUNCING ALLOYA'S 12TH ANNUAL CREDIT UNION LEADERSHIP SYMPOSIUM IN NASHVILLE, TN

We're taking the show back to Music City for our 12th Credit Union Leadership Symposium in 2026! **Register today** to join Alloya and your credit union peers in downtown Nashville, Tennessee from September 9-11. In addition to three days of top-notch educational opportunities, we'll be heading to the Grand Ole Opry for a special group outing and rounding out our time in Nashville with Alloya's Football Night. Learn more by visiting our **event webpage**.

SEPTEMBER 9-11, 2026  NASHVILLE, TN



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