



Corporate Federal Credit Union

News Release

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FOR IMMEDIATE RELEASE

Alloya's 2025 Leadership Symposium Comes to Boston This September

Naperville, Ill. (June 12, 2025) – Alloya Corporate Federal Credit Union is excited to announce that its eleventh annual Credit Union Leadership Symposium will take place September 3-5 at the Westin Copley Place in Boston, Massachusetts, a new destination for the corporate's signature event.

"We are thrilled to continue the Leadership Symposium's tradition of excellence and innovation in our eleventh year running, thanks to the support of our credit union membership," said Tim Bruculere, Alloya's Senior Vice President of Membership. "As always, we have an exceptional lineup of educational events and unique networking opportunities that credit union professionals won't want to miss."

This year's Symposium equips attendees to move into the future with confidence, giving them the tools to lead, adapt, innovate and thrive in a quickly changing industry. Headlining speakers include Mark Sievwright, Founder and CEO of Sievwright & Associates, Caroline Vahrenkamp, Director of Advisory Services at Filene Research, and Todd Cetnar, CEO of Cetnar Consulting Group, among others. In addition, nationally acclaimed economist Elliot Eisenberg will share his insights on navigating the current economic landscape, and Alloya's own Tom Slefinger will be back with his signature economic update — a cornerstone of the Leadership Symposium. Last but not least, Alloya is honored to host Mike Eruzione, captain of the 1980 Olympic gold medal-winning U.S. Hockey team, to deliver an inspiring keynote on how to overcome obstacles by adopting the mentality of going for the gold.

Keeping with tradition, attendees will have numerous opportunities to connect with fellow credit union peers from across the nation, exchange ideas and build valuable relationships. This year, festivities include a live baseball game between the Cleveland Guardians and the Boston Red Sox at historic Fenway Park, including a meet and greet opportunity with two-time MLB World Series Champion and American League MVP Roger Clemens, a memorable evening of networking and dinner at Del Frisco's Double Eagle Steakhouse, and back by popular demand, Alloya's Football Night at the Westin Copley Place.

The corporate's Annual Meeting will be held in conjunction with the Leadership Symposium on September 4 at 11:00 am ET. Credit union professionals are invited to attend, and additional registration separate from the Leadership Symposium is not required.

For more information and to register for this year's Symposium, visit www.alloyacorp.org/symposium2025.

About Alloya Corporate Federal Credit Union

Alloya provides cooperative financial services to 1,300 member credit unions and credit union entities nationally. Together, the member-owners of Alloya wield aggregated power to gain access to affordable, comprehensive products and services – including payments, liquidity, investments and member solutions – to give each credit union a strategic advantage in the marketplace. The team of 200 professionals at Alloya view themselves as an extension of the credit unions they serve, ensuring that each credit union's best interest is always at heart. In addition to the support Alloya provides its membership, the corporate supports multiple credit union leagues and associations throughout the country and gives back to local communities nationwide through charitable donations. Visit www.alloyacorp.org to learn more.

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