



Corporate Federal Credit Union

News Release

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FOR IMMEDIATE RELEASE

Credit Union Leaders Gathered in Las Vegas for Alloya's Ninth Leadership Symposium

Naperville, Ill. (September 15, 2023) – Alloya Corporate Federal Credit Union's ninth annual Credit Union Executive Leadership Symposium saw record attendance as 203 professionals representing 137 credit unions and 25 states traveled to Las Vegas for three days of credit union-focused education and connection.

"It was Alloya's honor and privilege to host an extraordinary number of credit union professionals at our Leadership Symposium," reflected Alloya's Tim Bruculere, Senior Vice President of Membership. "Every year, we aspire to deliver thought-provoking information and memorable experiences, but it is our wonderful attendees that truly bring the event to life. Credit union connection is what the Symposium is all about."

The 2023 Symposium featured an array of speakers, with artificial intelligence (AI) as a special topic of focus as credit union leaders continue to explore how this technology will reshape the industry. AI-focused speakers included keynote Allie K. Miller, AI Entrepreneur, Advisor & Investor, and Bill Barnes, Principal Program Manager at Microsoft. In addition, attendees heard from: keynote Duncan Wardle, Head of Innovation & Creativity for Disney; keynote Alex Sheen, founder of the international social movement "because I said I would"; and Jim Knight, former Leadership Trainer at Hard Rock Café – Hard Rock International. Several Alloya professionals also shared their expertise with attendees through general and breakout sessions on the economy, faster payments, digital transformation and financial inclusion.

Supplementing the education sessions, attendees enjoyed memorable networking opportunities. Wednesday night featured a reception and dinner at the Eiffel Tower Restaurant with legendary views of the strip and Bellagio Fountains. A Symposium favorite, Alloya's Football Night returned for another year, this time featuring a celebrity appearance from Pro Football Hall of Fame quarterback and Buffalo Bills legend, Jim Kelly.

"We cannot thank our attendees enough for setting aside the time and resources to join us for our Symposium, and we hope you'll consider joining us again next year as we celebrate 10 years of the event in Nashville," Bruculere concluded.

To learn more about the tenth annual celebration of Alloya's Leadership Symposium, happening September 4-6, 2024 in Nashville, Tennessee, visit www.alloyacorp.org/symposium2024.

About Alloya Corporate Federal Credit Union

Alloya provides cooperative financial services to 1,400 member credit unions and credit union entities nationally. Together, the member-owners of Alloya wield aggregated power to gain access to affordable, comprehensive products and services – including payments, liquidity, investments and lending – to give each credit union a strategic advantage in the marketplace. The team of 200 professionals at Alloya view themselves as an extension of the credit unions they serve, ensuring that each credit union's best interest is always at heart. In addition to the support Alloya provides its membership, the corporate supports multiple credit union leagues and associations throughout the country and gives back to local communities nationwide through charitable donations. Visit www.alloyacorp.org to learn more.

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