**Post 1: Facebook**

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**Copy:** We can help you get the student loan you need regardless of where you are in your education journey. [link] #PlanForCollege

**Post 2: Facebook**

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**Copy:** We can help you get the student loan you need for your education journey. [link] #PlanForCollege

**Post 3: Facebook**

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**Copy:** You can get the money you need to finish college. [link] #PlanForCollege

**Post 4: Twitter**

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**Copy:** We can help you get the student loan you need. [link] #PlanForCollege

**Post 5: Instagram**

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**Copy:** Choose the student loan that’s right for your education. [link] #PlanForCollege

**Hashtags:**

#PlanForCollege

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| --- | --- | --- | --- |
| For Social Media Use: Social Media Compliance Procedure 4482 | | | |
|  | In the Spirit of Language |  |
|  | *Subject matter is approved. Exact language not required.* |  |