News Release

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FOR IMMEDIATE RELEASE

Alloya's 2023 Credit Union Executive Leadership Symposium Returns to Las Vegas this September

Naperville, Ill. (June 15, 2023) – In its ninth year, Alloya's Credit Union Executive Leadership Symposium will return to The Palazzo at The Venetian Resort in Las Vegas from September 6-8, 2023.

"We are elated to return to Las Vegas for Alloya's signature event after hosting such a successful Symposium there in 2021," remarked Alloya's Tim Bruculere, Senior Vice President of Membership. "In keeping with the past, this year's event is sure to deliver exceptional education, networking and experiences for our members. You really cannot afford to miss it."

As artificial intelligence (AI) continues to dominate the headlines, Alloya has you covered by setting a special educational focus on that topic. The event's opening keynote is Allie K. Miller, an AI Entrepreneur, Advisor & Investor and one of the key thought leaders in AI. She will offer insights on digital transformation and what the future of AI means for the credit union industry. On day two, Duncan Wardle, the former Head of Innovation & Creativity for Disney, will make a case for the most impactful human traits that AI won't be able to replicate. In addition, Bill Barnes, Principal Program Manager at Microsoft, will uncover "the opportunity beyond the hype" of AI and the critical decisions that organizations will face in the near future.

Separate from AI, the Symposium's closing keynote, Alex Sheen, founder of the international social movement "because I said I would", will share his insights and actionable ways to become better at fulfilling commitments. A past favorite from Alloya's "Link" virtual education series, Jim Knight, will share practical and tactical initiatives to create an iconic business – both internally and externally. Alloya's own Tom Slefinger will provide his signature economic update – a cornerstone of Alloya's Symposium. Additional sessions, including Wednesday's breakouts will soon be announced. Topics are expected to include payments, small-dollar lending and fraud.

In addition, attendees will also enjoy memorable networking opportunities. A reception and dinner will be held at the Eiffel Tower Restaurant, with legendary views of the strip and Bellagio Fountains. Back by popular demand, Alloya's Football Night will take place at Black Tap, conveniently located at The Venetian Resort, for the opening night of football featuring the Kansas City Chiefs and Detroit Lions, dinner and specialty milkshakes.

The corporate's Board of Directors Annual Meeting will be held in conjunction with the Leadership Symposium on Thursday, September 7, 2023 at 8:30 am PT. Credit union professionals are invited to attend and additional registration separate from the Leadership Symposium is not required.

For more information and to register for this year's Symposium, visit www.alloyacorp.org/symposium2023.

About Alloya Corporate Federal Credit Union

Alloya provides cooperative financial services to 1,400 member credit unions and credit union entities nationally. Together, the member-owners of Alloya wield aggregated power to gain access to affordable, comprehensive products and services – including transactions, liquidity, and investments – to give each credit union a strategic advantage in the marketplace. The team of 180 professionals at Alloya view themselves as an extension of the credit unions they serve, ensuring that each credit union's best interest is always at heart. In addition to the support Alloya provides its membership, they support multiple credit union leagues and associations throughout the country and give back to local communities nationwide by providing a variety of charitable donations. Visit www.alloyacorp.org to learn more.