



Corporate Federal Credit Union

News Release

Contact:

Tim Bruculere
Senior Vice President, Membership
Alloya Corporate FCU
(518) 292-3808
tim.bruculere@alloyacorp.org

FOR IMMEDIATE RELEASE

Credit Union Leaders From Coast to Coast Unite For Alloya's Leadership Symposium

Naperville, Ill. (September 14, 2022) – In the event's eighth year, Alloya's Credit Union Executive Leadership Symposium brought together credit union leaders from across the country for three days of education and connection. Over 150 attendees convened at The Westin River North in Chicago for an in-person gathering while an additional 80 attendees streamed the event live from their homes and offices. Altogether, the event reached professionals from nearly 160 credit unions across 24 states.

"I speak on behalf of the entire Alloya team when I say there's nothing we enjoy more than connecting with our members, especially after all that we've been through these last few years," remarked Tim Bruculere, Alloya's Senior Vice President of Membership. "The Symposium is an event we look forward to all year long, and we're elated the event continues to grow in its success."

This year's Symposium featured an expansive lineup of speakers, including keynote Richard Fisher, former President and CEO of the Federal Reserve Bank of Dallas (2005-2015); Crystal Washington, CSP, Technology Marketing Strategist and Futurist; Lisa Bodell, Founder and CEO of FutureThink; and Lee Rubin, Former Captain of the Penn State Football Team and Corporate Human Resources Professional. The event also featured panel discussions led by a selection of credit union leaders and Alloya experts. Topics included subordinated debt, loan participations, capital markets and faster payments. Pre-conference sessions featured risk management, financial inclusion and economic topics. All sessions were accessible to all attendees – both in-person and virtually.

To supplement the education sessions, attendees who traveled to the Windy City enjoyed two in-person exclusives: a reception and dinner at the world-famous Shedd Aquarium and Football Night with Alloya – *a Symposium favorite* – at The Signature Room at the 95th[®] in the John Hancock Center.

"We thank all of our attendees – in-person and virtual – for taking the time out of your busy lives to join us for the Symposium, and we hope you will consider joining us again next year," Bruculere concluded.

In 2023, Alloya's ninth annual Leadership Symposium will return to Las Vegas from September 6-8. Additional details will be announced in the weeks ahead. Until then, Alloya will continue to host its monthly virtual education series, Link, which all credit union professionals are invited to attend free of charge. Visit www.alloyacorp.org/linkwithalloya to view the fall schedule.

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About Alloya Corporate Federal Credit Union

Alloya provides cooperative financial services to 1,400 member credit unions and credit union entities nationally. Together, the member-owners of Alloya wield aggregated power to gain access to affordable, comprehensive products and services – including transactions, liquidity, and investments – to give each credit union a strategic advantage in the marketplace. The team of 160 professionals at Alloya view themselves as an extension of the credit unions they serve, ensuring that each credit union’s best interest is always at heart. In addition to the support Alloya provides its membership, they support multiple credit union leagues and associations throughout the country and give back to local communities nationwide by providing a variety of charitable donations. Visit www.alloyacorp.org to learn more.