

News Release

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FOR IMMEDIATE RELEASE

Alloya's 2022 Credit Union Executive Leadership Symposium Returns to Chicago this September

Naperville, Ill. (June 15, 2022) – In its eighth year, Alloya's Credit Union Executive Leadership Symposium will return to The Westin River North in Chicago from September 7-9, 2022. To promote event accessibility for all members, Alloya will once again offer a virtual option for those who are unable to attend the Symposium in person.

"We are so thrilled to return to the home of Alloya's signature event this September," remarked Alloya's Tim Bruculere, Senior Vice President of Membership. "With our corporate headquarters nearby in Naperville, Chicago feels like home for Alloya, and the location proves to be exceptionally convenient for most members given its central location in the U.S."

Whether attendees choose to attend in person or virtually, they will enjoy an education-packed agenda with a variety of speakers covering a diverse array of topics. Richard Fisher, President and CEO of the Federal Reserve Bank of Dallas (2005-2015) will serve as the event's keynote. Additional headlining speakers include Crystal Washington, CSP, Technology Strategist and Futurist; Lisa Bodell, Founder and CEO of FutureThink; and Lee Rubin, Former Captain of the Penn State Football Team. Based on member feedback, Alloya's experts will lead Wednesday's pre-con and Thursday afternoon's sessions on topics including risk management, balance sheet optimization, relationship-based lending for financial inclusion, subordinated debt, Ioan participations, capital markets and faster payments.

For those who make the trip to the Windy City, the agenda includes a couple of in-person exclusives. Attendees will enjoy an evening of networking, dining and fun at the world-famous Shedd Aquarium and *Football Night with Alloya*, featuring the viewing of the NFL's opening night where the Buffalo Bills will take on the Los Angeles Rams, from an iconic Chicago restaurant with panoramic skyline and shoreline views – The Signature Room at the 95th[®] in the John Hancock Center.

The corporate's Board of Directors Annual Meeting will be held in conjunction with the Leadership Symposium on Wednesday, September 7, 2022 at 3:30 pm CT. Credit union professionals are invited to attend (in person or virtually), and additional registration separate from the Leadership Symposium is not required.

For more information and to register for this year's Symposium, visit <u>www.alloyacorp.org/symposium2022</u>.

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About Alloya Corporate Federal Credit Union

Alloya provides cooperative financial services to 1,400 member credit unions and credit union entities nationally. Together, the member-owners of Alloya wield aggregated power to gain access to affordable, comprehensive products and services – including transactions, liquidity, and investments – to give each credit union a strategic advantage in the marketplace. The team of 160 professionals at Alloya view themselves as an extension of the credit unions they serve, ensuring that each credit union's best interest is always at heart. In addition to the support Alloya provides its membership, they support multiple credit union leagues and associations throughout the country and give back to local communities nationwide by providing a variety of charitable donations. Visit <u>www.alloyacorp.org</u> to learn more.