



## **MEDIA CONTACTS:**

Jennifer Matthews  
QCash Financial  
jmatthews@qcashfinancial.com  
800-893-7893 x10475

Tim Bruculere  
Alloya Corporate FCU  
tim.bruculere@alloyacorp.org  
(518) 292-3808

## **FOR IMMEDIATE RELEASE**

### **QCash Financial partners with Alloya Corporate Federal Credit Union to support credit union success**

*Partnership offers increased accessibility to life event lending for Alloya Corporate's credit union members*

**Olympia, Wash., May 5, 2022** – QCash Financial CUSO has announced a partnership with Alloya Corporate Federal Credit Union, a financial services cooperative serving 1,400 member credit unions and credit union entities across the country. Alloya's mission is to support credit union success by providing affordable and efficient access to an array of products and services through its one-stop transaction system, Premier View.

"We are thrilled to be teaming up with QCash as part of our ongoing mission to make our member credit unions' jobs easier," says Todd Adams, CEO of Alloya Corporate FCU. "QCash's platform can significantly reduce friction in the lending process and will give natural person members access to safe, affordable small-dollar loans."

"We are excited to partner with Alloya since we are also Credit Union-Aligned. QCash's life event, specialty and financial first responder loans allow an organization like Alloya the capability to help their member credit unions even more and drive financial inclusion," says Seth Brickman, QCash CEO.

QCash's platform allows natural person members of Alloya's member credit unions to go from clicking a loan link to actual funds in their account in under sixty seconds and does not use a

credit score or report for underwriting. This helps credit unions practice financial inclusion, serve the underbanked, and allows credit unions to say “yes” more often since it uses QCash’s patented relational underwriting rather than traditional credit scores.

To learn more about the partnership between QCash and Alloya, please contact Justin Weber, Executive Consultant at Alloya Corporate FCU, at [justin.weber@alloyacorp.org](mailto:justin.weber@alloyacorp.org) or (630) 276-2602.

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### **About Alloya Corporate Federal Credit Union**

Alloya provides cooperative financial services to 1,400 member credit unions and credit union entities nationally. Together, the member-owners of Alloya wield aggregated power to gain access to affordable, comprehensive products and services – including transactions, liquidity, and investments – to give each credit union a strategic advantage in the marketplace. The team of 160 professionals at Alloya view themselves as an extension of the credit unions they serve, ensuring that each credit union’s best interest is always at heart. In addition to the support Alloya provides its membership, they support multiple credit union leagues and associations throughout the country and give back to local communities nationwide by providing a variety of charitable donations. Visit [www.alloyacorp.org](http://www.alloyacorp.org) to learn more.

### **About QCash Financial**

[QCash Financial CUSO](#), headquartered in Olympia, WA, is a fintech firm that is mission-driven to empower financial institutions in their quest to improve the financial well-being of their communities by providing loans to their members in under 60 seconds without the use of a credit score. The QCash platform is the best tool for advancing financial inclusion and access for credit union members.