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FOR IMMEDIATE RELEASE

Alloya Celebrates 10 Years of Service with ‘10 for 10 for 10’ Charitable Donation Program

Naperville, Ill. (September 27, 2021) – In celebration of 10 years of service, Alloya Corporate Federal Credit Union announced a charitable donation program, coined “10 for 10 for 10,” in which the corporate will donate \$10,000 to 10 charities in honor of 10 years of service to the credit union movement.

“Credit unions give back each and every day to their members and communities,” remarked Todd Adams, Chief Executive Officer of Alloya. “We could not think of a better way to celebrate this milestone moment for Alloya than following in the footsteps of the credit unions we serve.”

The 10 charities will be chosen through a nomination and selection process driven by Alloya’s credit union membership. Any member of Alloya, or client of Alloya Investment Services, is invited to nominate their preferred 501(c)(3) charity beginning today, September 27, through Friday, October 8 at 12:00 pm CT. Winning charities will be announced starting Tuesday, October 12 for 10 consecutive business days (one win per entity). Donations will be made in the name of the credit union who nominated the charity.

Visit www.alloyacorp.org/winyour10 for additional program information and the nomination form.

About Alloya Corporate FCU

Alloya provides cooperative financial services to 1,400 member credit unions and credit union entities nationally. Together, the member-owners of Alloya wield aggregated power to gain access to affordable, comprehensive products and services – including transactions, liquidity, and investments – to give each credit union a strategic advantage in the marketplace. Headquartered in Naperville, Illinois, Alloya offers a dependable and competitive line of credit, secure and efficient product access and settlement, and unparalleled member service – which are available to all credit unions with or without a capital contribution. In addition to the support Alloya provides its membership, Alloya supports multiple credit union leagues and associations throughout the country and gives back to local communities nationwide by providing a variety of charitable donations. Visit www.alloyacorp.org to learn more.

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