



Corporate Federal Credit Union

News Release

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FOR IMMEDIATE RELEASE

Alloya's 2021 Leadership Symposium Offers Options as Attendees Gather in Las Vegas and Online

Naperville, Ill. (July 28, 2021) – From September 8-10, 2021, hundreds of credit union leaders from across the country will gather both in person and online for a hybrid celebration of Alloya Corporate FCU's seventh annual Credit Union Executive Leadership Symposium. The in-person portion will be held at the Venetian-Palazzo Hotel, Resort and Casino in Las Vegas, Nevada. Virtual attendees will join the event from their homes and offices nationwide through a modern, user-friendly event portal that will keep attendees engaged and connected with the live event in Las Vegas.

"The decision to host a hybrid event was made with members' safety and comfort in mind," said Alloya's Tim Bruculere, Senior Vice President, Membership. "We've seen tremendous progress over the last few months in the fight against COVID-19, but we recognize that not everyone is ready to return to in-person gatherings. We are thankful for the technology that allows us to stay connected despite physical distance. For those who will be joining us in person in Las Vegas, we assure you that the well-being of our attendees is of the utmost importance to Alloya and the Venetian-Palazzo Resort. We will implement all necessary protocols to help ensure everyone remains healthy and safe."

Keeping with tradition, the event features countless networking opportunities, top-tier education and unforgettable experiences. The agenda includes three general session keynote speakers – including Daymond John, founder and CEO of FUBU and star of ABC's *Shark Tank*; Sugar Ray Leonard, legendary boxing icon and Olympic gold medalist; and Janine Stange, singer and on-air personality. Both in-person and virtual attendees will have the opportunity to earn CPE credits and gain access to session recordings post-event. In-person attendees will enjoy a night out at Allegiant Stadium, home of the Las Vegas Raiders, to celebrate Football Night with Alloya – an attendee favorite back by popular demand!

The corporate's Board of Directors Annual Meeting will be held in conjunction with the Leadership Symposium on Thursday, September 9 at 8:30 am PT. Credit union professionals are invited to attend (in-person or virtually), and additional registration separate from the Leadership Symposium is not required.

For more information and to register for this year's Symposium, visit www.alloyacorp.org/symposium2021.

About Alloya Corporate FCU

Alloya provides cooperative financial services to 1,400 member credit unions and credit union entities nationally. Together, the member-owners of Alloya wield aggregated power to gain access to affordable, comprehensive products and services – including transactions, liquidity and investments – to give each credit union a strategic advantage in the marketplace. Headquartered in Naperville, Illinois, Alloya offers a dependable and competitive line of credit, secure and efficient product access and settlement, and unparalleled member service – which are available to all credit unions with or without a capital contribution. In addition to the support Alloya provides its membership, Alloya supports multiple credit union leagues and associations throughout the country and gives back to local communities nationwide by providing a variety of charitable donations. Visit www.alloyacorp.org to learn more.

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