



# ALLOYA UPDATE

MAY 2021 |



## Become an Alloya-Sponsored ECCHO Member!

Alloya is proud to announce a new partnership



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In celebration of this exciting new partnership, Alloya will be offering free

with ECCHO! This means your credit union can now become an Alloya-sponsored member of ECCHO for a highly discounted membership fee. The Electronic Check Clearing House Organization (ECCHO) delivers a wide range of benefits to its nearly 3,000 members nationwide, including: engagement opportunities in the development of optimum rules for the industry for private-sector image exchange; access to the ECCHO website containing downloadable forms, documents, online training and payments education; and access to the nationally recognized National Check Professional (NCP) accreditation program at reduced rates. Alloya is pleased to offer members a sponsored ECCHO membership, which will provide you with access to expertise and guidance related to consumer-facing payment regulations and laws.

Alloya-hosted ECCHO trainings on an ongoing basis. The first in the series will take place next month!

### Free ECCHO Training Opportunity!

Wednesday, June 2, at 1:00 pm CT

#### Warranty Breaches:

**Dealing Direct, Adjustments & Returns**

#### Presenters

Dal Bolt, NCP, AAP, Vice President of ECCHO  
Anton Bossio, Training Specialist at Alloya



Learn more about Alloya's ECCHO partnership, the benefits of an ECCHO membership and the upcoming training at [www.alloyacorp.org/eccho-session](http://www.alloyacorp.org/eccho-session).

## Meet PayMoli

P2P is a disruptor to traditional financial services – until the traditional financial services introduce a disruptor of their own. Like other P2P services, PayMoli empowers consumers to send and receive money with anyone, anywhere, anytime through a mobile app. But there are a few key features that make PayMoli stand out.

- 1 Credit union owned and controlled.
- 2 No more transfers.
- 3 Easy for consumers; easy for credit unions.
- 4 Build your brand and trust.
- 5 Ready to adapt.



Coming this summer!

[www.alloyacorp.org/MeetPayMoli](http://www.alloyacorp.org/MeetPayMoli)





# Retracing (y)our steps.

Let's continue our trip down memory lane to commemorate the growth and success we have collectively achieved over the last 10 years.

For a refresher on where we left off, visit [www.alloyacorp.org/alloya-celebrates-10-years](http://www.alloyacorp.org/alloya-celebrates-10-years).

2014

To strengthen organizational culture and streamline operating expenses after a series of corporate mergers, Alloya began relocating and downsizing its regional offices – made possible in part through improved technology and efficiencies. Member credit unions realized an estimated 100% return of value on their invested capital – just three years after Alloya's launch. At several points during 2014, Alloya provided more liquidity to credit unions than all its corporate peers combined.

2015

On February 28, 2015, members of SunCorp joined the Alloya family – increasing the membership by 206 members, boosting annual revenue by \$6-8 million, enhancing service offerings and expanding business hours. The Federal Reserve raised interest rates in 2015 for the first time in seven years, and Alloya responded by immediately paying higher dividend rates to members. Also, the corporate celebrated its first Credit Union Executive Leadership Symposium in Chicago, IL with 130 attendees from 101 credit unions.

2016

In early 2016, Alloya celebrated the 10 millionth transaction placed through Premier View. Following mergers with CenCorp and SunCorp, Alloya initiated consolidation efforts to integrate systems and simplify business with Alloya. During 2016, Alloya successfully completed major conversion projects for ACH Services and Safekeeping Services. In August, Alloya and Catalyst Corporate FCU embarked on a new cooperative endeavor to form and fund TranzCapture. Dividends totaled \$8.6 million, representing a 108% increase from 2015.

2017

By year-end 2017, Alloya completed its integration activities so every member could enjoy the same experience. Alloya also initiated a transparent contract revision process to help establish a better contract for all members, while also making them electronically available in Premier View. Net income topped a new record of \$11.9 million and total assets reached \$3.2 billion.

“Develop a passion for learning. If you do, you will never cease to grow.”  
– Anthony J. D'Angelo

We take great pride in being a central point of access for credit union professionals looking to learn and grow. Take advantage of Alloya's diverse opportunities for training and education!

## Operational Training

[www.alloyacorp.org/calendar](http://www.alloyacorp.org/calendar)

MAY  
13

*Member Checking Training  
Stop Payment Myth Busting*

MAY  
18

*Branch Capture Scanning Tips & Tricks*

MAY  
20

*Essentials of the ACH Network*

MAY  
27

*Quick Start Guide to ACH for  
Branch & Call Center Staff*

## Link with Alloya

[www.alloyacorp.org/linkwithalloya](http://www.alloyacorp.org/linkwithalloya)

MAY  
27

*A Navy SEAL's Advice for  
Facing Life's Many Challenges*

JUNE  
17

*Rewire Your Member Relationships*

## Credit Union Executive Leadership Symposium

[www.alloyacorp.org/symposium2021](http://www.alloyacorp.org/symposium2021)

SEPT  
8-10

*Hybrid Event Offered Online &  
In-Person in Las Vegas, NV*

Expand your mind. Level up your credit union.



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