



ALLOYA UPDATE

APRIL 2021



Adventure Awaits in *Fabulous* Las Vegas!

Suffering from spring fever and itching for an adventure? We have just the remedy! Book a ticket to Las Vegas, Nevada and reserve your spot for the in-person return of Alloya's fabulous Credit Union Executive Leadership Symposium, happening on **September 8-10, 2021!**

Join your colleagues from across the country for three days of in-person education, networking, inspiration and fun at the Venetian-Palazzo Hotel, Resort & Casino, located right on the Las Vegas Strip.

The safety of our attendees is of the utmost importance to Alloya and the Venetian-Palazzo Resort. You can rest assured we will implement all necessary

safety protocols and provide a safe space during our Symposium. However, we understand some attendees may prefer to attend from the comfort of their home once again this year, so we will broadcast most education sessions online for our virtual audience. Plus, CPE credits will be available, regardless of how you choose to attend!

Registration is now open for both the in-person and virtual experience! So don't just save the date; save your seat instead. In-person attendees can save \$100 by registering on or before July 16, 2021.

Visit www.alloyacorp.org/Symposium2021 for agenda highlights, pricing, registration and additional details.



Link Springs Forward to Q2!

Spring has arrived and Alloya is thrilled to share the lineup of Link events for Q2! For those who don't know, Link is our virtual education series that is designed to deliver insightful and engaging content to credit unions across the country. You'll find a mix of topics, some beyond traditional credit union themes, that will leave you with powerful takeaways – all free of charge.

Visit www.alloyacorp.org/linkwithalloya to view the schedule. *Spoiler Alert:* It includes the E-Mail Sanity Expert® and a Navy SEAL! Plus, a CPE credit will be offered with each event. Sign up now!



Asset Management Estates

How the Distribution Impacts Your Credit Union

In the wake of the 2008 recession, no one expected to recover their capital from the U.S. Central, Members United and Southwest Corporate Asset Management Estates (AME).

However, NCUA has announced an interim distribution representing a partial recovery to the capital holders of their respective AME. In the words of Alloya's CEO Todd Adams, "The resolution of the AME represents an extraordinary ending to a difficult chapter in credit union history."

While Alloya does not have an interest in the Members United or Southwest Corporate AME, Alloya does hold an interest in the U.S. Central AME and expects to receive a partial distribution by the end of April. Join Todd Adams and Alloya's Senior Vice President of Membership Tim Bruculere on Monday, April 12 for an educational webinar and open forum regarding the Asset Management Estates.



Register now at www.alloyacorp.org/asset-management-estates.

Investment Accounting at a Click

Last month, we enhanced Premier Portfolio with a new integration to our Investment Accounting system (powered by TPG/Portfolio View). Now, Premier Portfolio users can gain access to Investment Accounting technology through their single sign-on to our online investment management system!

Why use Alloya's Investment Accounting solution?

1. It's easy to use and web-based.
2. It can mitigate bond accounting burdens.
3. It will simplify your fixed income securities process.
4. It provides a seamless data interface for Bloomberg Data License.
5. The support and experience of our team are behind you every step of the way.

Plus, by choosing to manage your credit union's portfolio online with Premier Portfolio and our Investment Accounting service, you can leverage the new What-If Analyzer feature to take the guesswork out of investment decision-making and put the power back in your hands, right where it belongs.

Email invest@alloyacorp.org to learn more & get started.



The Winding Road to Graduation

There has been so much uncertainty for your student members over the last 12 months.

*In-person or online?
Synchronous or asynchronous?
Zoom or Teams?*

Fortunately for your members, while the road to graduation has been unpredictable, getting access to funds to help pay for college does not have to be so uncertain.

Meet the Student Loan Program.

For those unfamiliar, Alloya's Student Loan Program is provided via a partnership with the nation's leading saving-and-paying for college provider, Sallie Mae. Through the Student Loan Program, your credit union can give your student members the stability and confidence they need to continue working toward their degree, regardless of the ever-changing health and safety protocols.

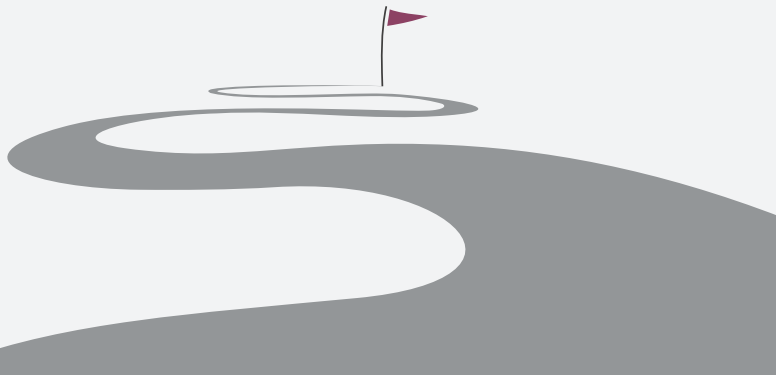
Program Perks

Not only does this program build stronger loyalty and added appeal for your credit union. It also requires little to no effort and applies zero risk to your balance sheet – but the perks don't stop there.

Alloya has increased the fee income on your members' student loans. Previously, credit unions earned 100 basis points for each referral. Now, the referral fee has been boosted to 125 basis points.

What's not changing? The minimal effort required of your staff and zero-risk applied to your balance sheet. There is so much to love about Alloya's Student Loan Program, and it just got even better.

Keep your members happy while giving your revenue a boost! It's as simple as that.



Contact solutions@alloyacorp.org to learn more.



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