

ALLOYA UPDATE

OCTOBER 2020 |



Social Distancing Your Digital Life

To stay safe during the pandemic, we have been challenged to change our approach to everyday activities, and our approach to cybersecurity should be no exception. As a 2020 Champion of Cybersecurity Awareness, we are spending the month of October thinking about how to apply social distancing guidance to our digital lives.

Like many organizations, credit unions found themselves unprepared for the sudden switch to remote work when COVID-19 arrived. With their members' needs at the forefront, some credit unions relaxed security controls, such as allowing employees to use unsecured personal computers and copying data to thumb drives to work from home.

These adjustments were made with the "people helping people" philosophy at heart. Credit unions wanted to do everything possible to ensure seamless and dependable service to their members. Sadly, scammers and cybercriminals view these fearful times as prime opportunities for personal gain. Recently, COVID related phishing and cyberattacks have skyrocketed.

Seven months later, organizations need to reevaluate their cybersecurity posture by conducting a risk assessment. Are employees still using unsecured devices? Are VPN capabilities sufficient? Do we have visibility into our remote users and workstations?

Social distancing measures were recommended to ensure that you remain safe from COVID-19. The same principles should be applied to your digital presence by practicing digital distancing. Digital distancing can help prevent your computing assets from being infected *and* infecting others. Think of it like this:

- A network or host-based firewall serves as a face mask
- Validating patches and vulnerabilities before allowing a device to enter the network serves as a temperature check
- Quarantining assets with critical vulnerabilities until patched serves as the 14-day quarantine
- Keeping your systems healthy by only connecting to known networks and a VPN serves as social (digital!) distancing

This pandemic will end, but the social and digital lessons learned can help ensure that we are better prepared for the future.



Trading online just got better.

The new face of Premier Portfolio debuted in September. Have you popped in recently? Not only will you notice a sleeker interface, but you'll also find more content, new tools, expanded investment offerings and new integrations.

Our favorite new addition is the What-If Analyzer. This tool takes the guesswork out of investment decision-making and puts the power back in your hands, right where it belongs. Once your portfolio has been uploaded to our investment accounting system, TPG, you can easily view hypothetical investment scenarios. The pre- and post-purchase analytics will allow you to see how it changes your risk profile, income and yield before committing to a security purchase.

Visit www.alloyacorp.org/invest/premier-portfolio to get started.



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That means: one wire, one certificate, one interest payment.

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Visit www.alloyacorp.org/invest/simpliCD-issuance to learn more or contact invest@alloyacorp.org to get in touch with our experts.



Down to the Wire:
Presidential Predictions
Wednesday, October 28 - 2:00 pm ET



Keeping Up With
Accounting & Compliance
Thursday, November 12 - 2:00 pm ET



Not Just Payments,
It's Everyday Money Movement
Thursday, November 19 - 2:00 pm ET

We're *Falling* for Virtual Events!

Nothing beats an in-person education experience, but virtual events certainly have their perks! Convenience, accessibility and no rush-hour traffic to and from... The list goes on! Safe to say we are *falling* for virtual events.

Register now for the online education we have upcoming this fall. Plus, you can catch the recordings of any past session on our website. Did we mention that every session is free of charge, no strings attached?

Learn more at www.alloyacorp.org/fall-connection-webinars.



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