



Corporate Federal Credit Union

News Release

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FOR IMMEDIATE RELEASE

Credit Union Professionals Gather Virtually for Alloya's Sixth Annual Leadership Symposium

Naperville, Ill. (September 14, 2020) – In its sixth year, the Credit Union Executive Leadership Symposium went virtual. From September 10-11, a record-breaking 577 credit union professionals from 365 credit unions representing 28 different states gathered online for a Symposium like no one had ever seen. The event featured two half-days of online education, completely free of charge, in continuation of Alloya's efforts to provide as much relief as possible to credit unions during these uncertain economic times.

"Of course, we were disappointed that we were not able to gather in-person with the membership to celebrate our sixth annual Symposium," said Alloya's Tim Bruculere, Senior Vice President, Membership. "However, transitioning the event to a virtual format presented its advantages; hosting the Symposium online made it more convenient and accessible. In the end, we were able to provide valuable education and insights to more credit union professionals than ever before."

The event was originally scheduled to be held in the heart of downtown Chicago from September 9-11, 2020. In mid-July, it was announced that the event would be transitioned to a virtual format due to public health and safety concerns related to COVID-19.

Featured speakers included keynote Ginger Hardage, former Senior Vice President of Culture and Communications at Southwest Airlines and founder of Unstoppable Cultures; NCUA Chairman Rodney Hood; CUNA President and CEO Jim Nussle; keynote Lee Rubin, former captain of the Penn State football team; and a live panel discussion on *COVID-19 Impacts and the Presidential Election*, featuring Alloya Investment Services' Tom Slefinger, CUNA Mutual's Steven Rick and CUNA's Jordan van Rijn.

To supplement the education provided at the Symposium, Alloya plans to ramp up its monthly Connection Webinar series throughout the fall. Additional speakers that would have been featured in pre-conference and breakout sessions at the Symposium will take the virtual spotlight in the months ahead to deliver more information, more connection and more support to credit unions – all free of charge.

Alloya also intends to resume hosting its Credit Union Executive Leadership Symposium in-person in 2021, if public health matters allow. Next year's Symposium is slated to be held from September 8-10, 2021 in Las Vegas, NV at the Venetian-Palazzo Resort, Hotel & Casino. Pre-registration is now open. Visit www.alloyacorp.org/symposium2021 to learn more.



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About Alloya Corporate FCU

Alloya provides cooperative financial services to 1,400 member credit unions and credit union entities nationally. Together, the member-owners of Alloya wield aggregated power to gain access to affordable, comprehensive products and services – including transactions, liquidity and investments – to give each credit union a strategic advantage in the marketplace. Headquartered in Naperville, Illinois, Alloya offers a dependable and competitive line of credit, secure and efficient product access and settlement, and unparalleled member service – which are available to all credit unions with or without a capital contribution. In addition to the support Alloya provides its membership, Alloya supports multiple credit union leagues and associations throughout the country and gives back to local communities nationwide by providing a variety of charitable donations. Visit www.alloyacorp.org to learn more.

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