



Corporate Federal Credit Union

News Release

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FOR IMMEDIATE RELEASE

Alloya's Annual Leadership Symposium to be Presented Virtually in 2020

Naperville, Ill. (July 23, 2020) – Due to COVID-19, the 2020 Credit Union Executive Leadership Symposium will be held virtually from September 10-11. Although credit union executives from across the nation will not be able to gather in Chicago, IL for Alloya Corporate FCU's sixth annual Symposium, the corporate looks forward to hosting the event online and providing the same great education to credit union leaders – all free of charge.

"It was a bittersweet but necessary decision to present our annual Leadership Symposium virtually this year," said Alloya's Tim Bruculere, Senior Vice President, Membership. "We all look forward to gathering for this event each September, but COVID-19 presented us with the unique opportunity to create a virtual, more accessible rendition of our Symposium."

The event will include two half-days of online education, beginning Thursday, September 10, at 10:30 am CT, and again on Friday, September 11, at 11:00 am CT. The virtual presentation of the Symposium makes it more convenient for credit union leaders to attend, and Alloya has eliminated the registration fee in continuation of its efforts to provide as much relief as possible during these uncertain economic times.

Agenda highlights include keynote speaker Ginger Hardage, Founder of Unstoppable Cultures and former Senior Vice President of Culture and Communications at Southwest Airlines; Lee Rubin, former captain of the Penn State football team; and a live panel discussion on *The Aftermath for Credit Unions: COVID-19 and the Presidential Election*.

Keeping with tradition, the corporate's Board of Directors Annual Meeting will also be held in conjunction with the Leadership Symposium on September 10 at 10:30 am CT. Credit union professionals are invited to attend, and additional registration separate from the Leadership Symposium is not required.

For more information and to register for this year's Symposium, visit www.alloyacorp.org/symposium-virtual-2020.

About Alloya Corporate FCU

Alloya provides cooperative financial services to 1,400 member credit unions and credit union entities nationally. Together, the member-owners of Alloya wield aggregated power to gain access to affordable, comprehensive products and services – including transactions, liquidity and investments – to give each credit union a strategic advantage in the marketplace. Headquartered in Naperville, Illinois, Alloya offers a dependable and competitive line of credit, secure and efficient product access and settlement, and unparalleled member service – which are available to all credit unions with or without a capital contribution. In addition to the support Alloya provides its membership, Alloya supports multiple credit union leagues and associations throughout the country and gives back to local communities nationwide by providing a variety of charitable donations. Visit www.alloyacorp.org to learn more.

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