

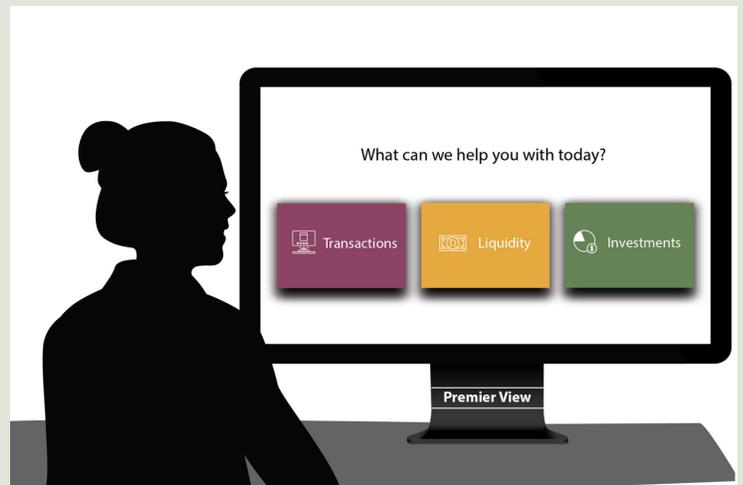
## Premier View – More Than Just Online Account Management!

Coming soon! Premier View will be enhanced to become more than just your online account management tool!

Upcoming features will soon be available for all credit unions to access and update key contact information for your credit union. This will help Alloya improve communication while giving your credit union more control over the process.

Additional details about these new capabilities will be communicated to Premier View Administrators in the coming weeks, including documentation and training through a helpful microsite on Alloya's website.

If you have any questions in the meantime, please contact your Senior Business Consultant.



We've heard your feedback – and we get it! We are all bombarded with too many emails day in and day out. So, we are taking a closer look at the communications we send each day and are looking for ways to improve efficiencies.

Perhaps you've noticed in the last few weeks that the Daily Market Commentary emails decreased. Or that the monthly Economic Update was not delivered to your inbox in April.

These publications have not been discontinued! If you wish to continue accessing them, they can be found on our website in the Publications & News section at [www.alloyacorp.org/publications-news](http://www.alloyacorp.org/publications-news). The Daily Market Commentary can also be accessed from the convenience of Premier Portfolio – your credit union's one-stop location for daily investment activities. Visit [www.alloyacorp.org/premierportfolio](http://www.alloyacorp.org/premierportfolio) to learn more.



## Fast Track for Small Businesses: The Core of Credit Unions



Looking for a quick and efficient way to process small loans for business members at your credit union? Learn how you can say "yes" to your members faster and easier with CU Business Group's new Fast Track Loan Program.

During this hour-long webinar, you'll hear how you can originate these small loans with next day turnaround and minimal cost. You can also use Fast Track in your branches, thus extending your credit union's business lending capabilities and helping you efficiently serve this key market segment. To learn more about the Fast Track Loan Program, visit [www.cubg.org/services/business-lending/fast-track-business-loan-program](http://www.cubg.org/services/business-lending/fast-track-business-loan-program).

**Presenter:**

Larry Middleman,  
President/CEO of CU Business Group

**Date & Time:**

Tuesday, May 21, 2019 at 2:00 pm ET

Visit [www.alloyacorp.org/cubg-fast-track-webinar](http://www.alloyacorp.org/cubg-fast-track-webinar) for more details and to register for this event.



## Running Low on Liquidity? We've got the solution.

Your members rely on your credit union to provide them funding to reach their goals. But as loan growth booms, your lending capacity can near its maximum. As a liquidity shortage looms, some credit unions might turn away members' loan applications – ultimately putting operations at risk and threatening to derail membership loyalty. Other credit unions rely on Alloya's Loan Participation Program to sell pools of loans in order to free up liquidity and ensure their members can continue to depend on their institution for the loans they need.

If your credit union is struggling to sustain your members' demand for loans, consider selling pools with Alloya's Loan Participation Program.

Unlike other programs in the marketplace, Alloya's Loan Participation Program is...

- Far-Reaching – Allow us to expand your pool of potential buyers with our unparalleled cooperative network of credit unions.
- Transparent – Unlike non-credit union brokers, Alloya provides full financial transparency to both the buying and selling credit unions.
- Cost-Effective – With no fees for the seller, we offer a low-cost, full-service solution – making our Loan Participation Program among the most cost-effective solutions in the marketplace.
- Credit Union Focused – Our experts are your consultants – providing personalized service throughout the process to support your credit union and to ensure your needs are met.
- Effortless – Our marketing professionals take care of promoting your credit union's pools to our network of interested buyers through our dedicated Loan Participation Microsite and targeted weekly email communication.



*“Alloya's Loan Participation Program helps simplify a complicated and time-consuming process. Alloya's experts are accessible, professional, experienced and efficient. They work with hundreds of credit unions – which gives me confidence and satisfaction in their knowledge of the industry. From start to finish, Alloya's Loan Participation Program works toward mutually beneficial results for both the buying and selling credit union, making Alloya a true trusted partner that provides great value to credit unions nationwide.”*

– Steve Owens, Chief Lending Officer, Consumers Credit Union



So, rather than deny your members the loans they need to reach their goals, consider Alloya's Loan Participation Program to ensure your members can always rely on your credit union!

Ready to learn more? Contact our experts now at [LoanParticipations@alloyacorp.org](mailto:LoanParticipations@alloyacorp.org)!

## Don't Miss Out on Early Bird Pricing for this Year's Executive Leadership Symposium!

### Highlights of this year's event include:

- Keynote speaker Suze Orman
- Dinner at Smith & Wollensky Restaurant
- Leadership & Motivational Speakers
- Football Night with Alloya – NFL Opener
- Economic Outlook
- Dueling Market Views featuring Tom Slefinger and Steven Rick
- Multiple Networking Opportunities, Including a New Networking Lunch!
- 9.5 CPE Credits Available

September 4-6, 2019 in Chicago, IL

Register now to take advantage of the discounted registration fee!

Visit [www.alloyacorp.org/symposium2019](http://www.alloyacorp.org/symposium2019) for more information and to register.