



Credit Union Executive Leadership Symposium

September 4-6, 2019

Westin River North

Chicago, IL

ENRICH | CONNECT | EXPLORE

In its fifth year, the 2019 symposium will bring together executives from across Alloya's national membership, and provide education on industry trends, economic factors, and of course, leadership.

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[Overview](#)

Who Should Attend?

Whether you are a CEO, CFO, COO, manager or anyone with the responsibility of leading a team of credit union people, this symposium is a can't miss opportunity for you. Please join us and your peers for three days of thought-provoking sessions, professional networking and the opportunity to enhance your leadership expertise.



When & Where

September 4 - 6, 2019

Westin Chicago River North

320 N. Dearborn St.

Chicago, IL 60654

(312) 744-1900

www.westinchicago.com

The Westin Chicago River North is a premier downtown hotel, located in the heart of the city. Enjoy convenient access to many of the exhilarating things to do in Chicago, including Michigan Avenue shopping, endless dining options and visiting Millennium Park, home of the famous Cloud Gate sculpture (aka "The Bean").

Cost

Register August 1 - August 16, 2019

\$645, Alloya member/Balance Sheet Solutions client

\$745, Non-Alloya member/Balance Sheet Solutions client

Take \$100 off each additional registration from your credit union AND if your credit union's

asset size is under \$100 million, take an additional \$100 off each registration

Questions/Complaints/Special Needs

Contact Jason McHugh at jason.mchugh@alloyacorp.org, or at (800) 253-0053, ext. 3840.

Register

Register

Registration for the 2019 event has closed. Please join us in 2020.

September 9-11
Westin River North
Chicago, IL

Agenda

[View](#) Printable Agenda (pdf) [View](#) printable registration form
[Learn More and Apply](#) for the CMG Scholarship

Agenda At-A-Glance		
September 4, 2019 ~ Pre-Conference Sessions		
1:00 - 2:00 PM (Choose One)	Cybersecurity by the Numbers <i>John Collins, Alloya Corporate FCU</i>	Payments Landscape: Competing with Fintech and Big Banks <i>Sundeep Kapur, Digital Credence</i>
2:00 - 2:15 PM	Break	
2:15 - 3:15 PM (Choose One)	Implementing Commercial Services for Cannabis Banking: Out on a Limb in an Success <i>Michael Mucilli, CU Business Group</i>	Emerging Market <i>Sundie Seefried, Partner Colorado CU</i>
3:15 - 4:00 PM	Break	
4:00 - 4:45 PM	Alloya's Annual Meeting	
4:45 - 5:30 PM	Free Time	
5:30 - 9:00 PM	Reception and Dinner at Smith & Wollensky Restaurant (walking distance)	
September 5, 2019 ~ Executive Leadership Symposium		
8:00 - 9:00 AM	Breakfast	
9:00 - 9:30 AM	Welcome and Corporate Update - Tim Bruculere & Todd Adams , Alloya Corporate FCU	
9:30 - 10:45 AM	Keynote - Suze Orman	
10:45 - 11:30 AM	Meet & Greet with Suze Orman	
11:30 AM - 1:00 PM	Networking Lunch	
1:00 - 1:50 PM Breakout Sessions (Choose One)	People and Culture: Enhancing Employee Engagement <i>Jessica Dawson, Gallup</i>	Creating an Innovative Mindset <i>Alix Patterson, Callahan & Associates</i>
		Profitability in an Uncertain Economic Environment with an Inverted Yield Curve <i>Charley McQueen, McQueen Financial Advisors</i>
1:50 - 2:00 PM	Break	
2:00 - 2:50 PM	Breakout Sessions Above Repeated (Choose One)	

2:50 - 3:00 PM	Break
3:00 - 4:15 PM	<u>The Power of Courage - Sam Glenn</u>
4:15 - 6:15 PM	Free Time
6:30 - 11:00 PM	Football Night with Alloya
September 6, 2019 - Executive Leadership Symposium	
7:00 - 8:20 AM	Breakfast
8:20 - 8:30 AM	Welcome - Tim Bruculere , Alloya Corporate FCU
8:30 - 9:15 AM	<u>The U.S. Economic Outlook and Its Impact on Credit Unions - Steven Rick</u> , CUNA Mutual Group
9:15 - 10:00 AM	<u>Where to From Here? - Tom Slefinger</u> , Balance Sheet Solutions
10:00 - 10:15 AM	Break
10:15 - 11:00 AM	<u>Dueling Market Views - Steven Rick & Tom Slefinger</u> , moderated by Tim Bruculere , Alloya Corporate FCU

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Location



Westin Chicago River

North

320 N. Dearborn St., Chicago, IL 60654

Check-in: 3:00 pm

Check-out: 12:00 pm

To receive the \$255 room rate available for September 4-6, make hotel reservations by 5:00 pm CT on August 16, 2019, by calling (888) 627-8359. Be sure to mention Alloya Corporate FCU. Online reservations are also available by visiting <https://bit.ly/2HkaqJQ>. The \$255 rate is available +/- three days from the conference dates and is based on availability.

Tax Exemptions: Illinois hotels do not accept tax exemptions from overnight guests, unless the guest is staying for 31 nights or more.



Parking: If you plan on driving and parking at the hotel, Alloya's strategic

partner, SimpliCD (managed by Primary Financial), will pay for a portion of the fee. Normally, the fee for overnight parking is \$69/night. The fee you will be charged for overnight or day parking is \$25.

The hotel is located approximately 25 minutes from Midway Airport and 35 minutes from O'Hare Airport (during non-peak driving times).

Transportation to/from O'Hare International Airport

- GO Airport Express: Call for cost
There is a shuttle service that runs from the airport to the downtown hotels that departs throughout the day. The shuttle stop is located outside terminals near baggage claim. Reservations are required for return trips to the airport. Please visit www.airportexpress.com for further details.
- Taxi Service: Approximately \$40.00
- Private Sedan or Limousine: \$110.00 and up **Prices are approximate and subject to change without notice.
- Blue Line Train: 24-hour service; cost is \$2.25 one-way per person; travel time to downtown is 40 minutes; exit train at LAKE/CLARK. The hotel is within walking distance or an approximate \$5.00 taxi ride from the train.

Transportation to/from Midway International Airport

- GO Airport Express: Call for cost
There is a shuttle service that runs from the airport to the downtown hotels that departs throughout the day. The shuttle stop is located outside terminals near baggage claim. Reservations are required for return trips to the airport. Please visit www.airportexpress.com for further details.
- Taxi Service: Approximately \$30.00
- Private Sedan or Limousine: \$110.00 and up **Prices are approximate and subject to change without notice.

- Orange Line Train: Hours are 5:15 a.m. to 11:30 p.m.; cost is \$2.25 one-way per person; travel time to downtown is 25 minutes; exit train at LAKE/CLARK. The hotel is an approximate \$5.00 taxi ride from the train station.

Questions/Complaints/Special Needs

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Suze Orman, Keynote Speaker



Suze Orman, America's Personal Finance Expert, is a #1 New York Times bestselling author, magazine and online columnist, writer/producer, and one of the top motivational speakers in the world today. She currently broadcasts the very popular Women & Money podcast and appears in her own financial freedom hour first on QVC then on HSN for over the past 23 years. She was the contributing editor to "O" The Oprah Magazine for 16 years, and hosted the award-winning Suze Orman Show, which aired every Saturday night on CNBC for 13 years. She has been a contributing editor to Costco Connection Magazine for two decades.

Orman's television career is distinguished with ground-breaking accomplishments. She remains the single most successful fundraiser in the history of Public Television and has received an unprecedented eight Gracie awards - which recognize the nation's best radio, television, and cable programming for, by, and about women. She is also the recipient of the Gracie Allen Tribute Award from the American Women in Radio and Television (AWRT), recognizing her impact in laying the foundation for future generations of women in the media.

Other accolades for Orman's groundbreaking work include the Touchstone Award from Women in Cable Telecommunications, being named one of "The World's 100 Most Powerful Women" by Forbes magazine and twice being named to the Time 100, which names the hundred most influential people in the world.

Suze continues to bring her inspirational message of taking control of one's financial life to audiences worldwide. It is a message borne from experience. Orman grew up on the South Side of Chicago, worked her way through college earning a bachelor's degree in social work at the University of Illinois, and at the age of 30 was still a waitress making \$400 a month.

Teaser Video