



Credit Union Executive Leadership SYMPOSIUM

September 5-7, 2018 | Westin Chicago River North | Chicago, IL

Agenda Preview



September 5, 2018

Pre-Conference Sessions

1:00 - 2:00 PM (Choose One)	Employee Engagement: Inspiring Commitment, Passion and Loyalty in the Workplace – Diane Overgard, 45 Degrees Coaching	Making Your ALM Program Work for You Jim Mathews, Balance Sheet Solutions
2:00 - 2:15 PM	Break	
2:15 - 3:15 PM (Choose One)	Alternative Funding Strategies Darren Fago, Balance Sheet Solutions & Chris Lewis, Primary Financial	Commercial Services for Executives Larry Middleman & Mike Smith, CU Business Group
3:15 - 4:00 PM	Break	
4:00 - 4:30 PM	Alloya's Annual Meeting	
4:30 - 5:00 PM	Break	
5:00 - 9:00 PM	Reception and Dinner at Ditka's Restaurant (transportation provided)	

REGISTER NOW ←

Early bird: on or before July 13, 2018
 \$545, Alloya member/Balance Sheet Solutions client
 \$645, Non-Alloya member/Balance Sheet Solutions client

General Registration: July 14 - August 13, 2018
 \$645, Alloya member/Balance Sheet Solutions client
 \$745, Non-Alloya member/Balance Sheet Solutions client

\$100 off registration price for credit unions with under \$100 million in assets.
 \$100 off each additional registration from your credit union.

Register at www.alloyacorp.org/symposium2018

September 6, 2018

Executive Leadership Symposium

7:00 - 8:30 AM	Breakfast		
8:30 - 8:45 AM	Welcome and Corporate Update – Todd Adams, Alloya Corporate FCU		
8:45 - 9:45 AM	Keynote - ACE – Attitude, Character and Enthusiasm – Mike Ditka		
9:45 - 10:15 AM	Meet & Greet with Mike Ditka		
10:15 - 10:30 AM	Break		
10:30 - 11:30 AM	Becoming Digital - Welcome to the Whole New World of Financial Services – Mark Sievwright, Sievwright & Associates		
11:30 AM - 12:30 PM	Lunch		
12:30 - 1:30 PM Breakout Sessions (Choose One)	Communication Playbook: A Business Leader's Guide for Tough Conversations Diane Overgard, 45 Degree Coaching	Opportunities & Challenges in a Changing Environment Jay Johnson, Callahan & Associates	Financial Performance Speaker To Be Determined
1:30 - 1:45 PM	Break		
1:45 - 2:45 PM	Breakout Sessions Above Repeated (Choose One)		
2:45 - 3:00 PM	Break		
3:00 - 4:15 PM	Real Leaders Share Their Popcorn – Sam Glenn		
4:15 - 7:00 PM	Free Time/Optional Group Dinners		
7:00 - 11:00 PM	Football Night with Alloya		

September 7, 2018

Executive Leadership Symposium

7:30 - 8:30 AM	Breakfast		
8:30 - 9:30 AM	Will a Booming Economy Lead to a Faster Kaboom? – Steven Rick, CUNA Mutual Group		
9:30 - 10:30 AM	What Inning Are We In? – Tom Slefinger, Balance Sheet Solutions		
10:30 - 10:45 AM	Break		
10:45 - 11:30 AM	Dueling Market Views – Steven Rick & Tom Slefinger, moderated by Tim Bruculere, Alloya Corporate FCU		