



Credit Union Executive Leadership SYMPOSIUM

September 6-8, 2017 | InterContinental Chicago Magnificent Mile | Chicago, IL

Agenda At-A-Glance



September 6, 2017

Pre-Conference Sessions

1:00 - 2:00 PM (Choose One)	Commitment & Collaboration: Creating a Nationwide Check Service Solution – Margie Giles, Alloya Corporate FCU	The Top 10 Steps to Success in Business Services – Larry Middleman, CU Business Group
2:00 - 2:15 PM	Break	
2:15 - 3:15 PM (Choose One)	Can You Maintain a Steady Deposit Base Amid Today's New Influences? – Kristina Muller, Balance Sheet Solutions	Stop the Chaos Diane Overgard, 45 Degrees Coaching, Inc.
3:15 - 4:00 PM	Break	
4:00 - 4:30 PM	Alloya's Annual Meeting	
4:30 - 6:00 PM	Member Appreciation Welcome Reception	
6:00 PM	Dinner on your own	

REGISTER NOW ←

Early bird: on or before July 14, 2017
 \$545, Alloya member/Balance Sheet Solutions client
 \$645, Non-Alloya member/Balance Sheet Solutions client

General Registration: July 15 - August 14, 2017
 \$645, Alloya member/Balance Sheet Solutions client
 \$745, Non-Alloya member/Balance Sheet Solutions client

\$50 off each additional registration from your credit union.

To register, visit
www.alloyacorp.org/symposium2017

September 7, 2017 Executive Leadership Symposium

7:00 - 8:25 AM	Breakfast		
8:25 - 8:45 AM	Welcome and Corporate Update - Todd Adams, Alloya Corporate FCU		
8:45 - 10:00 AM	Keynote - How to Manage and Lead Your Team in Times of Uncertainty – Bill Rancic		
10:00 - 10:15 AM	Break		
10:15 - 11:30 AM	Be Your Own Superhero - Sam Glenn		
11:30 AM - 12:45 PM	Lunch, Book Signing with Sam Glenn (11:30 AM - 12:00 PM)		
12:45 - 1:35 PM Breakout Sessions (Choose One)	Masters Edition: Be your Own Superhero Sam Glenn	Hello Opportunity! Attracting and Sustaining Millennial Members Todd Romer, Young Money Media	Key Planning Items for 2018 - An Optimist's Risk-Based Perspective Jeff Paille, The Bonadio Group
1:35 - 1:45 PM	Break		
1:45 - 2:35 PM	Breakout Sessions Above Repeated (Choose One)		
2:35 - 2:45 PM	Break		
2:45 - 3:45 PM	Welcome to the Gig Economy: What It Means for Credit Unions – Alix Patterson, Callahan & Associates		
4:30 - 8:00 PM	The Art Institute of Chicago (transportation provided)		

September 8, 2017 Executive Leadership Symposium

7:30 - 8:45 AM	Breakfast		
8:45 - 9:30 AM	Economic Shift: Impacts of Rising Above the Natural Rate of Output – Steven Rick, CUNA Mutual Group		
9:30 - 10:15 AM	“Trumped” – Tom Slefinger, Balance Sheet Solutions		
10:15 - 10:30 AM	Break		
10:30 - 11:30 AM	Dueling Market Views – Steven Rick and Tom Slefinger, moderated by Tim Bruculere, Alloya Corporate FCU		