



Credit Union Executive Leadership SYMPOSIUM

September 6-8, 2017 | InterContinental Chicago Magnificent Mile | Chicago, IL

Agenda At-A-Glance



September 6, 2017

Pre-Conference Sessions

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| 1:00 - 2:00 PM (Choose One) | Commitment & Collaboration: Creating a Nationwide Check Service Solution – Margie Giles, Alloya Corporate FCU | The Top 10 Steps to Success in Business Services – Larry Middleman, CU Business Group |
| 2:00 - 2:15 PM | Break | |
| 2:15 - 3:15 PM (Choose One) | Can You Maintain a Steady Deposit Base Amid Today's New Influences? – Kristina Muller, Balance Sheet Solutions | Stop the Chaos Diane Overgard, 45 Degrees Coaching, Inc. |
| 3:15 - 4:00 PM | Break | |
| 4:00 - 4:30 PM | Alloya's Annual Meeting | |
| 4:30 - 6:00 PM | Member Appreciation Welcome Reception | |
| 6:00 PM | Dinner on your own | |

REGISTER NOW ←

Early bird: on or before July 14, 2017
 \$545, Alloya member/Balance Sheet Solutions client
 \$645, Non-Alloya member/Balance Sheet Solutions client

General Registration: July 15 - August 14, 2017
 \$645, Alloya member/Balance Sheet Solutions client
 \$745, Non-Alloya member/Balance Sheet Solutions client

\$50 off each additional registration from your credit union.

To register, visit
www.alloyacorp.org/symposium2017

September 7, 2017 Executive Leadership Symposium

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| 7:00 - 8:25 AM | Breakfast | | |
| 8:25 - 8:45 AM | Welcome and Corporate Update - Todd Adams, Alloya Corporate FCU | | |
| 8:45 - 10:00 AM | Keynote - How to Manage and Lead Your Team in Times of Uncertainty – Bill Rancic | | |
| 10:00 - 10:15 AM | Break | | |
| 10:15 - 11:30 AM | Be Your Own Superhero - Sam Glenn | | |
| 11:30 AM - 12:45 PM | Lunch, Book Signing with Sam Glenn (11:30 AM - 12:00 PM) | | |
| 12:45 - 1:35 PM Breakout Sessions (Choose One) | Masters Edition: Be your Own Superhero Sam Glenn | Hello Opportunity! Attracting and Sustaining Millennial Members Todd Romer, Young Money Media | Key Planning Items for 2018 - An Optimist's Risk-Based Perspective Jeff Paille, The Bonadio Group |
| 1:35 - 1:45 PM | Break | | |
| 1:45 - 2:35 PM | Breakout Sessions Above Repeated (Choose One) | | |
| 2:35 - 2:45 PM | Break | | |
| 2:45 - 3:45 PM | Welcome to the Gig Economy: What It Means for Credit Unions – Alix Patterson, Callahan & Associates | | |
| 4:30 - 8:00 PM | The Art Institute of Chicago (transportation provided) | | |

September 8, 2017 Executive Leadership Symposium

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| 7:30 - 8:45 AM | Breakfast | | |
| 8:45 - 9:30 AM | Economic Shift: Impacts of Rising Above the Natural Rate of Output – Steven Rick, CUNA Mutual Group | | |
| 9:30 - 10:15 AM | “Trumped” – Tom Slefinger, Balance Sheet Solutions | | |
| 10:15 - 10:30 AM | Break | | |
| 10:30 - 11:30 AM | Dueling Market Views – Steven Rick and Tom Slefinger, moderated by Mark Schieffer, Balance Sheet Solutions | | |

