



Corporate Federal Credit Union

**News Release**

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**FOR IMMEDIATE RELEASE**

**Credit Union Leaders to Gather in Chicago**

Naperville, Ill. (June 19, 2018) – The Credit Union Executive Leadership Symposium is set to return to Chicago, IL on September 5-7, 2018, at the Westin River North. In its fourth year, the symposium, hosted by Alloya Corporate FCU and its wholly-owned CUSO, Balance Sheet Solutions, LLC will bring together credit union executives from across the nation, and provide education on industry trends, economic factors and leadership.

“The symposium has experienced continued growth and popularity,” said Tim Bruculere, Senior Vice President, Membership. “Now in its fourth year, we anticipate the largest attendance yet with thought-provoking sessions and networking focused on credit union leadership. This year’s installment will provide members valuable education in three key areas: People, Member Service and Financial Performance/Compliance – delivering actionable items that can be brought back and applied to the credit union.”

Notable speakers include keynote presenter, Mike Ditka; and back by popular demand, Sam Glenn (also known as the “Attitude Guy”), an award-winning motivational speaker.

Additional session speakers (*in order of appearance*): Diane Overgard, Executive Life Coach from 45 Degrees Coaching; Jim Mathews, Senior Consultant for Balance Sheet Solutions; Darren Fago, Vice President, Investment Advisory Services with Balance Sheet Solutions, Chris Lewis, Vice President, Director of Trading with Primary Financial Group, Larry Middleman, President/CEO and Mike Smith, Vice President, Senior Business Services Officer, both with CU Business Group; Mark Sievwright, CEO and Founder, Sievwright & Associates; Jay Johnson, President and Partner, Callahan & Associates; Steven Rick, Chief Economist for CUNA Mutual Group; and Tom Slefinger, Senior Vice President, Institutional Fixed Income Sales for Balance Sheet Solutions.

Members are invited to attend the corporate’s Board of Directors Annual Meeting on September 5.

For a complete agenda and to register for this event, please visit [www.alloyacorp.org/symposium2018](http://www.alloyacorp.org/symposium2018).

**About Alloya Corporate FCU**

Alloya provides critical cooperative services and tremendous value to over 1,500 member credit unions and credit union entities nationally, including investment, financial, lending and correspondent services. Headquartered in Naperville, Illinois, Alloya offers a dependable and affordable Line of Credit, secure and efficient product access and settlement, and unparalleled member service to its members. To learn more, visit [www.alloyacorp.org](http://www.alloyacorp.org).

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