



Corporate Federal Credit Union

**News Release**

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**FOR IMMEDIATE RELEASE**

**Registration is Now Open for the Executive Leadership Symposium**

Warrenville, Ill. (June XX, 2015) – Alloya Corporate Federal Credit Union has announced that registration is open for its Credit Union Executive Leadership Symposium. The Symposium, cohosted by Alloya’s wholly owned CUSO Balance Sheet Solutions, will bring together credit union leaders from across the country to address key issues facing credit unions today. It will be held in Chicago, Illinois from September 9-11, 2015, at the InterContinental Hotel Chicago Magnificent Mile.

Keynote speaker Steven Levitt will bring his “Freakonomics-style” thinking to the Symposium. The co-author of “Freakonomics” (5.5 million copies sold), its sequel, “SuperFreakonomics” (1.5 million copies sold); and 2014’s “Think Like a Freak” has been widely acclaimed for his economic theories on diverse subjects.

General session speakers include Steven Rick, Chief Economist for CUNA Mutual Group; Alix Patterson, Chief Operating Officer for Callahan and Associates; J. Owen Cole, Director of the Division of Capital and Credit Markets for the NCUA; and Tom Slefinger, Senior Vice President of Institutional fixed Income Sales for Balance Sheet Solutions, LLC. Several break-out sessions are included in the program, and pre-conference sessions will also be available.

For a complete agenda and to register for this event, please visit [www.alloyacorp.org/symposium2015](http://www.alloyacorp.org/symposium2015) or contact Jason McHugh at [jason.mchugh@alloyacorp.org](mailto:jason.mchugh@alloyacorp.org).

**About Alloya Corporate FCU**

Alloya provides critical cooperative services to over 1,600 member credit unions across all four U.S. Continental time zones, including investment, financial, lending and correspondent services. Headquartered in Warrenville, Illinois, Alloya offers a dependable and affordable Line of Credit, secure and efficient product access and settlement, and unparalleled member service to its members. To learn more, visit [www.alloyacorp.org](http://www.alloyacorp.org).

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