



Corporate Federal Credit Union

**News Release**

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**FOR IMMEDIATE RELEASE**

**Credit Union Leaders Attend Third Executive Leadership Symposium**

Naperville, Ill. (September 27, 2017) – In its third year, the Credit Union Executive Leadership Symposium hosted by Alloya Corporate FCU and their wholly-owned CUSO, Balance Sheet Solutions, LLC, brought together credit union leaders from across the nation to hear from a wide-array of speakers presenting on industry trends, the economy and leadership. The symposium was held at the InterContinental Chicago Magnificent Mile in Chicago, Illinois and had 134 attendees from 96 credit unions, representing 17 states.

“There isn’t anything at the symposium that doesn’t add value to me as a leader and for my credit union,” said Diane Abbonizio, Executive Vice President and Chief Financial Officer, United Bay Community Credit Union. “This is the best credit union event.”

Featured speakers included Bill Rancic, real estate developer, author and winner of season one of *The Apprentice*; Sam Glenn, an award winning motivational speaker; Todd Romer from Young Money Media shared insights on how to attract and sustain Millennial members; Jeff Paille from the Bonadio Group provided an overview for key planning items in 2018; Alix Patterson from Callahan and Associates discussed the changing workforce and what it means for credit unions; and Steven Rick, CUNA Mutual Group and Tom Slefinger, Balance Sheet Solutions, provided their individual takes on the economy followed by a lively presidential style debate.

Attendees also heard from additional speakers from Alloya, Balance Sheet Solutions, CU Business Group and 45 Degrees Coaching, Inc. Topics included project management, current trends in business services, how to maintain a steady deposit base and how to keep perspective amid the chaos of our day-to-day lives. Alloya’s annual meeting and a private visit to the Art Institute of Chicago rounded out the two-and-a-half-day event.

Next year’s symposium will return to Chicago, Illinois at the Westin Chicago River North, September 5-7, 2018.

For a complete a complete overview of this event, please visit [www.alloyacorp.org/symposium2017\\_blog](http://www.alloyacorp.org/symposium2017_blog).

**About Alloya Corporate FCU**

Alloya provides critical cooperative services and tremendous value to over 1,550 member credit unions and credit union entities nationally, including investment, financial, lending and correspondent services. Headquartered in Naperville, Illinois, Alloya offers a dependable and affordable line of credit, secure and efficient product access and settlement, and unparalleled member service to its members. To learn more, visit [www.alloyacorp.org](http://www.alloyacorp.org).

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