



## *Real-Life Examples of Member Value* **In their own words...**

Brooke Hennessy, Accounting Manager, Public Service FCU (New Jersey) was awarded the Christine M. Gross Memorial Scholarship (CMG)\* which allowed her to attend the Credit Union Reality Check Conference earlier this year. Brooke has been busy serving her credit union, but wanted to take some time to share her experience with other members. In her own words, Brooke's CMG story:

Back in February of this year, I found out Alloya has a scholarship program called the Christine M. Gross Memorial Scholarship. I was blown away to discover this scholarship is available for fifteen different conferences and conventions in 2017 alone!

I spoke with my general manager about applying for the CUNA Governmental Affairs Conference in Washington, D.C. "Sure," she said. "If you win the scholarship, you can go." Score!

Well, I didn't win the scholarship. No surprise, since there are hundreds of other deserving small credit unions with assets of under \$100 million that Alloya services throughout the country. However, the Reality Check Convention in Atlantic City, New Jersey was coming up in March, and I was quite interested in going as this year included not only the New Jersey Credit Union League, but the Pennsylvania Credit Union Association and the Maryland/D.C. Credit Union Association. It is not often we get to connect with our colleagues from other states.

I submitted my application, and was absolutely thrilled when I received an email several weeks later to let me know that my application was the lucky winner! I headed down to Harrah's in Atlantic City! There was a wonderful welcome reception with a lot of people to meet and chat with... and the desserts were amazing!

The next day, we got right into it – the first speaker was Jeffrey Hayzlett. He gave a great speech about thinking big and acting bigger. I loved him! Here was a guy just like the rest of us (sometimes successful, sometimes not) with an attitude that wouldn't ever let him quit.

Another speaker I enjoyed greatly was David Peterson. He told us the story about the time he was shipwrecked (yes, you read that correctly)! This led into a discussion on decisive leadership, how we deal with adversity and how to employ strategies to avoid disasters in the first place. There was also an evening event and plenty of time to get to know each other... and I think a few people may even have won a couple bucks at the casino!

The experience was wonderful for me. I met new people, learned new skills that I brought back to my credit union, got to travel and have a small adventure... all thanks to the CMG Memorial Scholarship.

*\*The CMG Memorial Scholarship provides grants to cover travel, lodging and tuition for eligible credit unions.*

To learn more about the CMG Memorial Scholarship Fund and to see a listing of eligible conferences, including the Credit Union Executive Leadership Symposium, please visit [www.alloyacorp.org/cmgs](http://www.alloyacorp.org/cmgs).

### **Webinar Calendar**

*Advance your financial literacy and enhance operations at your credit union*

A variety of online education sessions offer learning opportunities for your credit union's financial officers, board members, operations managers and staff. See our list of October and November webinars, including Premier View trainings, at [www.alloyacorp.org/news\\_webinars](http://www.alloyacorp.org/news_webinars).





## Credit Union Executive Leadership SYMPOSIUM

**Recap:** In its third year, the Credit Union Executive Leadership Symposium brought together credit union leaders from across the nation to hear from a wide-array of speakers presenting on industry trends, the economy and leadership. The symposium was held at the InterContinental Chicago Magnificent Mile in Chicago, Illinois and had 134 attendees from 96 credit unions, representing 17 states.

Featured speakers included Bill Rancic, real estate developer, author and winner of season one of NBC's *The Apprentice*; and Sam Glenn, an award winning motivational speaker. Attendees also heard from speakers from Alloya, Balance Sheet Solutions, 45 Degrees Coaching, Inc., The Bonadio Group, Callahan and Associates, CU Business Group, CUNA Mutual Group and Young Money Media.

Alloya's annual meeting and a private visit to the Art Institute of Chicago rounded out the two-and-a-half-day event.

"There isn't anything at the symposium that doesn't add value to me as a leader and for my credit union," said Diane Abbonizio, Executive Vice President and Chief Financial Officer, United Bay Community Credit Union (Michigan). "This is the best credit union event."

Check out the *Daily Wrap-Up* Blog for this year's symposium at [www.alloyacorp.org/symposium2017\\_blog](http://www.alloyacorp.org/symposium2017_blog).



**Save-the-Date:** The 4th Annual Credit Union Executive Leadership Symposium will return to Chicago, Illinois at the Westin Chicago River North, **September 5-7, 2018.**

### New Loan Features Added to Premier View

Short-term loan enhancements have been made to the Loan-to-Share Transfer function, allowing authorized users to:

- Create short-term loans after entering the loan maturity date – saving you time and resources
- Pay off short-term loans – allowing you to better manage your balance sheet. (Note: the entire loan amount needs to be paid off, plus interest; partial payments are not permitted.)

If you need assistance with this new functionality, please call Member Services at (800) 342-4328.

### BALANCE SHEET SOLUTIONS

— an alloya company —

#### CONNECTIONS WEBINAR: Items to Consider When Selling Investments

**Date:** Thursday, November 9, 2017

**Time:** 2:00 pm ET  
1:00 pm CT  
12:00 pm MT

**Cost:** No Charge

For more information and registration details, please visit [www.balancesheetsolutions.org/learn\\_connection](http://www.balancesheetsolutions.org/learn_connection).