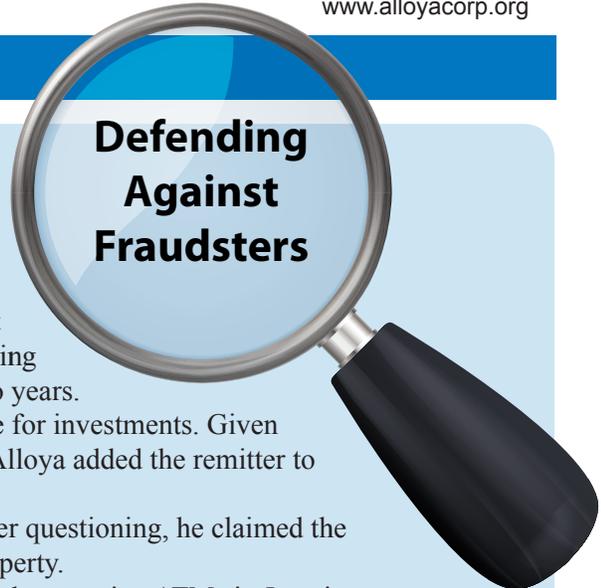


Real-Life Examples of Member Value



Defending Against Fraudsters

What Type of Fraud Occured?

- A fraudster targeted an 83-year-old member of MembersAlliance Credit Union (Rockford, IL), convincing him to send four outgoing domestic wire transfers, totaling \$27,300.
- These wires were all sent during a two-week period to three different individuals in Florida and New York with two of the individuals sharing the same address. Prior to this, the remitter had not sent a wire in two years.
- When the credit union questioned the remitter, he said the wires were for investments. Given the remitter’s age and the uncharacteristic nature of the transaction, Alloya added the remitter to its watchlist to flag any future wire requests.
- Shortly thereafter, the remitter attempted to send a \$20,000 wire. After questioning, he claimed the beneficiaries (from Jamaica) were helping him renovate vacation property.
- Alloya investigated, and discovered the original four wires were withdrawn using ATMs in Jamaica. With this new knowledge, Alloya had the banks freeze the accounts and denied the wire request.

What was the response?

The remitter eventually confessed that he was led to believe he was a lottery winner – and the wires were to help release his supposed winnings. MembersAlliance Credit Union requested recalls and Alloya worked directly with the banks involved with the money transfers to recover funds.

Fraud Summary	
Fraud Total	\$47,300
Recovered	\$18,200
Prevented	\$20,000
Net Loss	\$ 9,100

Member Feedback

“Neil Kumar, Alloya’s Assistant Vice President of Compliance, took it a step further and provided a great deal of support to help us retrieve our member’s funds. With Neil’s assistance, \$18,200 of previously wired funds were returned to our member,” said Kelly Froeliger, Chief Financial Officer, MembersAlliance. “It is rare to have wired funds returned in fraudulent scenarios – the quick actions taken by Alloya made the recovery possible.”

“Looking out for Alloya’s members – and ultimately their members – is what drives our team,” said Kumar. “We don’t think of ourselves as investigators, but as an extension of each credit union (1,550 members) that have entrusted Alloya as their corporate. To me, the credit union difference is that we look out for each other. This cooperative environment helps us recognize suspicious activity and keeps members' funds where they belong – with the member.”

Congratulations to Neil Kumar, named one of CUNA’s “**Credit Union Rock Stars 2017**” for his daily efforts in fraud prevention and recovery.



What Are Your Borrowing Needs for the Day?

For credit unions looking for their draft settlement amounts for the day – Alloya has provided a short video (less than two minutes) on how to access your estimated settlement report through TranZact.

To access this video, please log on to *Premier View* > click on the “*Training*” tab > then click on “*Estimated Settlement Report*” under “*How to Videos*.”



People Helping People

Alloya and its staff are committed to supporting credit unions impacted by recent natural disasters, including Hurricanes Harvey, Irma and Maria.

Please consider joining us in donating to CUAid – the National Credit Union Foundation’s disaster relief system. This is the only national online disaster relief fundraising center for credit unions with 100% of the donations going to disaster relief.



An Event Worth Planning For:

The 2018 Credit Union Executive Leadership Symposium

Plan your budget and your calendar now so you don’t miss out on the 2018 symposium.

What you can expect:

- Keynote Speaker: NFL Legend, Mike Ditka
- A Special Networking Night Out
- Leadership & Motivational Speakers
- Industry Trends
- Economic Outlook
- Dueling Market Views
- CPE Credits
- And so much more...



For more information on this event, please contact your Senior Business Consultant. To sample what you will experience, check out last year's symposium website, which includes the agenda, speaker bios and a Daily Wrap-Up, at www.alloyacorp.org/symposium2017.



For a list of events, webinars and other educational opportunities, please visit www.alloyacorp.org/news_inperson_events.



**Did You Know...
OFAC Scans Are
Available in
Premier View**

Premier View performs OFAC (Office of Foreign Assets Control) Scans immediately following domestic wire transactions.

The Optional OFAC Scan in Premier View will allow your credit union to perform an OFAC scan on all incoming and outgoing funds transfers – including domestic wires, international wires and member to member transfers (excludes transactions that are called into Alloya). This valuable feature plays an important role in helping your credit union to be compliant with the regulatory requirements for funds transfers.

Premier View uses the following watch lists when performing a scan:

- OFAC Non-SDN Entities
- OFAC Sanctions
- OFAC SDN
- OFAC SDN additions and modifications
- Primary Money Laundering Concern
- Primary Money Laundering Concern Jurisdictions

If a transaction matches any information from one of the watch lists above, it will be flagged for your credit union to review.

Please note: Alloya always performs due diligence on all funds transfer transactions and the results of your credit union’s OFAC scan will have no bearing on our process.